



DOING THE
MOST GOOD™

**HALFWAY POINT OF RED KETTLE CAMPAIGN -MORE THAN HALF OF GOAL STILL TO
RAISE**

The Salvation Army MS Gulf Coast needs \$181,976.28 to meet 2012 Goal

Gulfport, MS (December 11, 2012) As of Monday, December 10, the annual The Salvation Army Red Kettle campaign across the Mississippi Gulf Coast has raised \$143,023.72 for the life changing programs that The Salvation Army MS Gulf Coast operates every day of the year. The Red Kettle Campaign has reached its halfway point and still needs to raise \$181,976.28 to meet the 2012 goal.

The total goal for The Salvation Army MS Gulf Coast Area Command is \$325,000. This goal is broken down into two parts between Jackson County and Harrison County. To date, Jackson County has raised \$60,940.31 of its \$125,000 goal and Harrison County has raised \$82,083.41 of its \$200,000 goal.

There are still 12 days remaining in the Red Kettle campaign and every penny helps.

The Red Kettle Campaign is the largest fundraising time of the year for The Salvation Army and relies heavily on volunteers donating their time. The funds raised from the Red Kettle Campaign go to the operational costs of the traditional social services that The Salvation Army provides throughout the entire year such as food pantries, utility assistance, emergency shelter and so much more. To volunteer for a shift to ring a bell in Harrison, Hancock, Pearl River, Stone or George Counties please call 228-207-2303. To volunteer to ring a bell in Jackson County please call 228-205-0284.

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About The Salvation Army:

The Salvation Army, an evangelical part of the universal Christian church, has been supporting those in need in His name without discrimination since 1865. Nearly 33 million Americans receive assistance from The Salvation Army each year through providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing, shelter and opportunities for underprivileged children. About 83 cents of every dollar raised is used to support those services in nearly 9,000 communities nationwide. For more information go to <http://www.salvationarmyusa.org>, call 1-800-SAL-ARMY, or send a check to your local Salvation Army.