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SALVATION ARMY RED KETTLES RAISE \$189K IN COASTAL ALABAMA *\$35K Increase from last year*

MOBILE, Ala. (January 10, 2013) – The Salvation Army of Coastal Alabama would like to thank the Coastal Alabama community for once again showing a strong support for our neighbors in need. Through generous donors and a united front of Red Kettles in Mobile and Baldwin Counties, we raised just over **\$189,000 during the 2012 annual Red Kettle Campaign**. The increase of \$35,000 over last year reflects the continued compassion in our community for those in need.

“I wish that I could personally thank every volunteer who rang our bells this year and every person who stopped by to drop a donation into our Red Kettles. I hope that they see how a small donation of money or time can have a huge impact when the entire community takes part. This campaign will make a difference in so many lives here in Coastal Alabama – by getting people back to work, reuniting families, helping people overcome addictions and whatever challenges are blocking our neighbors from getting back on their feet,” explained Major Mark Brown, Area Commander for The Salvation Army.

This year, The Salvation Army operated 32 Red Kettles at 20 locations throughout Mobile and Baldwin Counties. We want to thank WALMART, Sam’s Club, Bel Air Mall, Hobby Lobby and Kmart for hosting us this holiday season. Each location is a huge asset to the campaign – one location alone raised \$15,000 during the 4 ½ weeks.

The money raised through the Red Kettle Campaign will stay in this community, supporting the many services of The Salvation Army of Coastal Alabama at the holidays and year round. Besides the Angel Tree and Holiday Meals, The Salvation Army operates many programs all year long, including drug and alcohol rehabilitation, job placement, social services, disaster services, emergency shelters for men, women and children, and two churches. For more information visit our website www.SalvationArmyCoastalAlabama.org or our Facebook page www.facebook.com/SArmyCoastal or our Twitter page [@SalArmyCoastal](https://twitter.com/SalArmyCoastal).